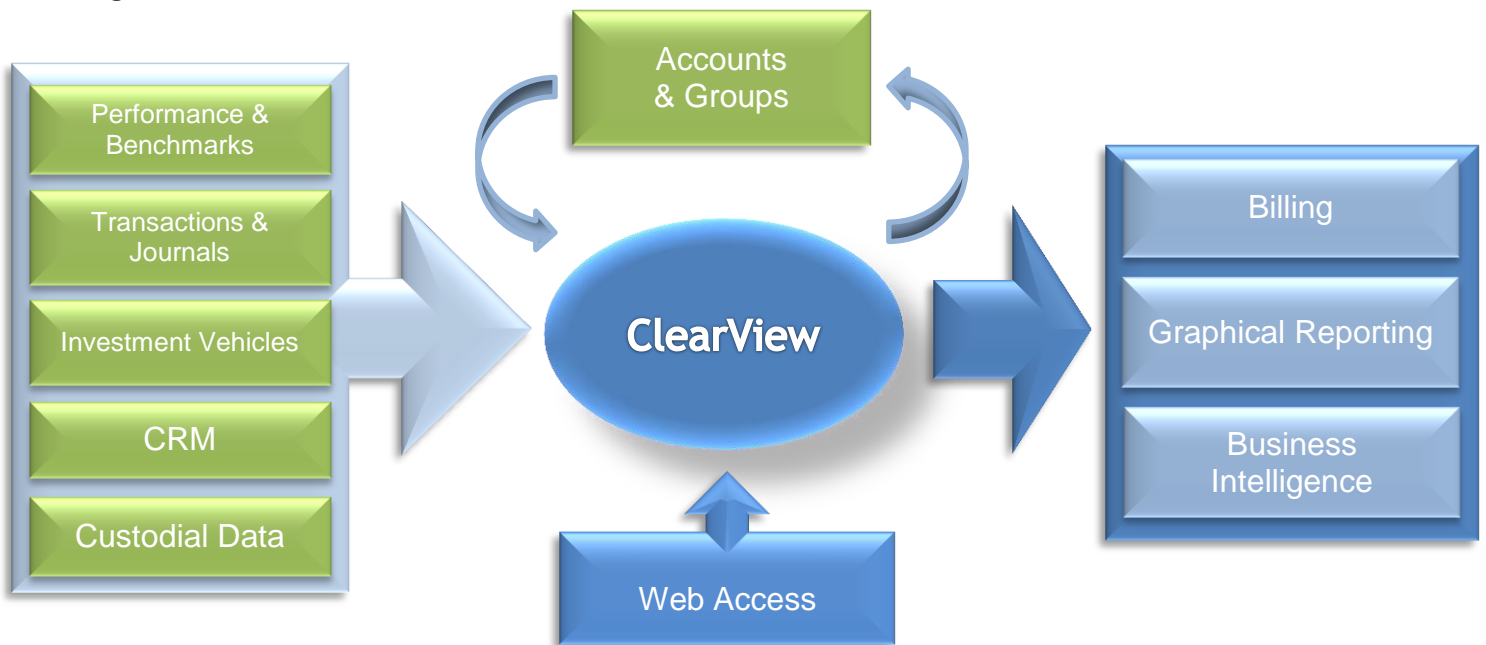


ClearView™ is a comprehensive data warehouse, business intelligence, client reporting, advanced fee billing and web access portal system for clients and staff.

In this age of information, data warehouses are vital competitive tools. But when your company has so many different data and knowledge centers, linking them becomes impossible. Unless you use a dynamic consolidation model like ClearView; WealthTechs Inc's flagship product. ClearView rises above the normal database systems by integrating reporting, business intelligence, advanced fee billing, CRM and web access through a user friendly interface for both clients and internal management.



Using ClearView can often pay for itself in the first quarter of usage by eliminating redundant systems and lower ongoing costs of portfolio management systems. Twelve years of research, development and the knowledge base of over 500 successfully completed financial service industry database, portfolio, trading, performance and reporting projects have been invested in the design and architecture of ClearView; now your firm can reap its many benefits.

Data Consolidation

ClearView can accept and consolidate data from virtually any data source via the industry's most easy-to-use import technology that allows anyone with Microsoft Excel™ and an internet connection to load data.

- ✓ Import holdings, vehicles, performance and other data types from any PMS, fund accounting or trading system such as: Advent Axyx™, Moxy™ and APX™, Schwab Portfolio Center™, or Thomson Financial PORTIA™.
- ✓ Import data from custodian systems such as: Charles Schwab, TD, Fidelity, and State Street.
- ✓ Import data from CRM systems such as: Salesforce.com™, Microsoft CRM™, and Advent Axyx™ and APX™.
- ✓ Import performance attribution, performance segment categories, GIPS sectors, vehicle attributes and other data from third party data and analytics providers such as: Bloomberg™, Bondedge™, Morningstar™, and Google Finance™.

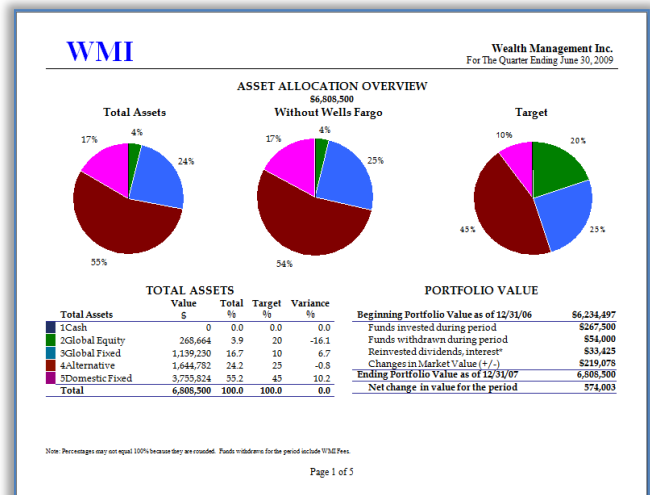
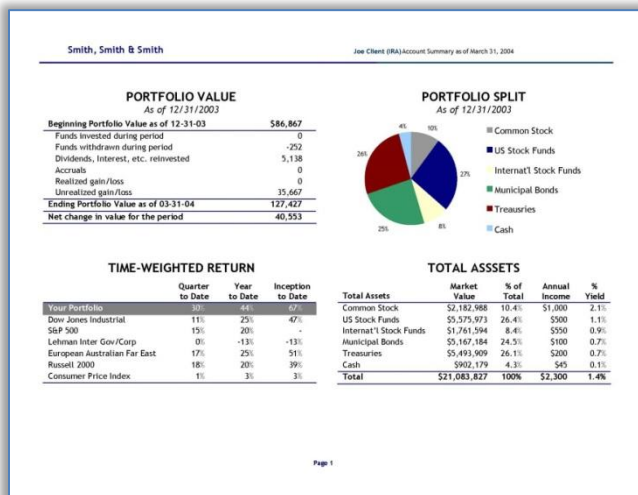
Advanced Fee Billing

ClearView advanced fee billing functionality empowers your firm to calculate fees that your portfolio management system cannot. Despite the complexity of its fee calculation engine; ClearView's ease of use allows employees from the CFO to bookkeeper, or even a part time employee with some basic math skills, to setup and run billing for your entire organization accurately and efficiently. Here are some of the key features of ClearView's advanced fee billing functionality:

- ✓ Automates fee calculation and debiting from electronically enabled broker and bank custodians
- ✓ Reconciles auto-pay and pay-by-check fees
- ✓ Includes family billing, tiered billing, and asset-class billing features
- ✓ Calculates fees in arrears, or in advance, by performance segments
- ✓ Integrates with general ledger procedures and software
- ✓ Distributes fees across multiple, related accounts accurately
- ✓ Easy one-off fees, credits, debits, and discounts
- ✓ Automatically prorates for new accounts, closed accounts and cash flows defined by user
- ✓ Retains all billing history in a time series so you can pull up any bill for any account or billing family for any time period
- ✓ Report on individual client, family, group or total firm historical revenue any way you choose
- ✓ Includes a host of administrative reports for compliance purposes (i.e. Billable Market Value)
- ✓ Ability to run batch reporting either invoices or administrative reports
- ✓ System agnostic, integrates with any PMS or custodian system
- ✓ Write-back to PMS system to accurately debit fees in to assure performance compliance with GIPS
- ✓ Integrates with Microsoft Dynamics™, Salesforce.com™ and other CRMs for name, address and third party data

Reporting

ClearView reports can be live screens on your website that your clients can access, or they can be automatically added to report packages. ClearView comes installed with SSRS for simple reports on-the-fly, or the WealthTechs Professional Services Team can work with you directly for developing more detailed custom reports.



Business Intelligence

ClearView's extensive reporting and business intelligence capabilities are derived from a few concepts that other investment industry data warehouse, portfolio and custodian systems seem to have forgotten. The first data concept is simple, "Nothing is static; everything changes, all the time." Most financial systems were built from the ground up to deliver a snapshot of a day, month, or quarter end, without consideration that financial data such as investment vehicles, allocations and models change constantly. A second data concept that ClearView innovates is "multi-performance segment allocation."

ClearView is different, and changes the game by employing a time-series based data model where data is literally "frozen in time". Here is an example. A traditional portfolio accounting system security master allows you to have one data slot for an investment vehicle's GICS Sector when we all know there are 10, and even if there were 10 data slots for the Sector there is no allocation or as-of date. For example, if you run a report, an S&P 500 fund will always have a 100% allocation to a single GICS Sector, such as 'Financials'. This data is meaningless and makes reporting "true as-of date allocation" reports impossible. Reversion to manual spreadsheets was inevitable; until now with ClearView. In ClearView, data is stored and reported in time-series, the way life really works. So when a report is run as-of, the data used to generate that report is as-of that date. Consider how much data we report on that is time-series based: sector allocations, asset allocations, models, coupon rates, maturity dates, strike prices, expiration dates, ratings...the list goes on.

With the exponential growth of investment vehicle types, so has the nightmare of showing true asset allocation to your clients. For example, a placement in a Non-Traditional fund may result in investments in several sub-categories such as Cash, Arbitrage, Event Driven, Tactical (Long/Short) and Multi-Strategy. With ClearView, a very easy to use multi-performance segment allocator can easily carve-up any investment vehicle into any number of sub-categories on a hierarchical basis and display that in any type of chart or graph that you desire. Additionally, a single investment vehicle can exist in an unlimited number of "performance segment hierarchies" that you define, such as: Modern Portfolio Theory Categories, GIC Sectors, Investment Style or Global Region. With ClearView, allocation reporting is flexible and deep, and at the same time simple and easy to maintain.

Underneath the ClearView hood is a powerful Microsoft SQL Server™ database that is fully managed via ClearView easy web based user interface. Technophobes and technophiles alike will appreciate the openness, simple layout, normal naming and just plain and simple smart design of the database. ClearView is built on reliable cost effective Microsoft Server technology running on either a PC based server or web-based "Cloud" environments. The only requirement is a browser.

Web Access

ClearView allows remote web access for your PM's, and administrative staff, in or out of the office. Also, with a simple link on your firm's home page, clients can access their accounts quickly and easily. ClearView can handle most client service look-ups for holdings, transactions and performance, thereby, allowing you to reduce your current number of portfolio management system (PMS) licenses.

Benefits To Your Firm

- ✓ Open Architecture; SQL Server Business Intelligence Platform
- ✓ Data repository—one place to store all relevant reporting data for the entire firm.
- ✓ Consolidates many mission critical functions in one easy-to-use browser based user interface.
- ✓ Reduces the number of systems integration points you have, therefore reducing data errors and reliance on complex integration software and associated costs
- ✓ Innovative time-series and multi-performance segment allocator data models enable your firm to produce meaningful reports and business intelligence
- ✓ Accessibility to current and historical data in a more timely manner
- ✓ A platform on which to build new solutions, optimize existing efforts and scale your business
- ✓ Increased efficiencies and cost reductions in Operations and Client Service
- ✓ Financially, could pay for itself in the first quarter of operation!